

What is Next Generation UPAF?

Next Generation UPAF's purpose is to cultivate awareness, engagement and philanthropy in UPAF and the performing arts through the next generation of community leaders.

Next Generation UPAF is open to donors under 45 who contribute \$500 or more annually to the United Performing Arts Fund campaign.

Next Generation UPAF works to ensure that the greater Milwaukee area is a dynamic, vibrant place to live, work and play through the support of the performing arts community.



Next Generation UPAF 2011-12 Campaign Co-Chairs Danielle Bly, Laura Peck and Kathleen Dohearty.

Why Support UPAF?

The United Performing Arts Fund (UPAF) provides support essential to keeping the performing arts vibrant and alive through the allocation of dollars raised in its yearly, community-wide fund raising campaign.

- UPAF Member Groups engage our community with over 2,000 performances of music, dance, theater and opera each year.
- Member Group outreach educates 400,000 area youth each year, helping improve confidence, focus and test scores

2011 UPAF Member Groups



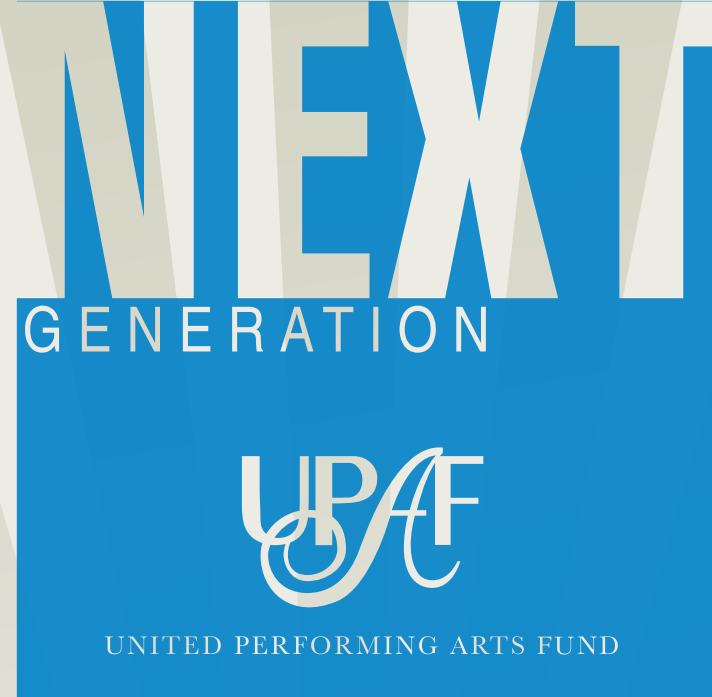
Next Generation UPAF Members enjoy the 2011-12 Member Welcome Event at the University Club.



UNITED PERFORMING ARTS FUND

Life's better with the arts

For more information about Next Generation UPAF and the Season Sampler Package, please contact Kerry Doyne, Senior Development Director at (414) 270-4483



2011-2012

Next Generation

UPAF SEASON SAMPLER

Season Sampler Package

This is your exclusive invitation to sample three diverse arts experiences chosen especially for Members of Next Generation UPAF for only \$69. Performance tickets are offered at a 58% savings and include a pre-show reception. Single ticket purchase option available.

Exclusive Next Generation UPAF receptions begin at 6:00 p.m. followed by a 7:30 p.m. performance.



Next to Normal

Tuesday, December 6, 2011 at 7:30 p.m. Milwaukee Repertory Theater, Quadracci Powerhouse, 108 E. Wells Street

This groundbreaking and award-winning musical explores how one suburban family copes with crisis and bravely faces the future. With powerful lyrics and an electrifying pop-rock score of more than 30 songs, this intense musical aims right for the heart. The Rep is among the first regional theaters in the United States to produce the show following its long Broadway run and National Tour. The Milwaukee production features the dynamic creative team behind last season's smash-hit musical, *Cabaret*.

Pre-performance reception on the second level of the Quadracci Powerhouse lobby includes appetizers, cash bar and a short program.



Winter Series

Thursday, February 16, 2012 at 7:30 p.m.
Pabst Theater, 144 E. Wells Street

Three cutting-edge choreographers challenge the dancers' bodies with three world premieres. The Company welcomes choreographer Brock Clawson, praised for his "acrobatic and daring" choreography. Milwaukee Ballet's Petr Zahradníček presents a playful new work and Mauro de Candia, Milwaukee Ballet's 2011 international choreographic competition winner, returns to share his evolution over the past year.

Pints before pointe pre-performance reception at Zenden at the InterContinental Milwaukee including appetizers, cash bar and a short program.



Sunday in the Park with George

Thursday, May 24, 2012 at 7:30 p.m.
Broadway Theatre Center, 158 N. Broadway

Inspired by Georges Seurat's famous painting, *A Sunday Afternoon on the Island of La Grande Jatte*, Stephen Sondheim's musical is one of the most critically acclaimed of our time. Brimming with beauty and light, *Sunday* is a deeply moving love story that connects the past to the future through personal struggles that are not unlike ones we all face.

Skylight is pleased to be the first professional music theatre company in Wisconsin to fully stage this challenging visual and musical masterpiece.

Pre-performance reception in the Skylight Bar with appetizers, cash bar and a short program.



Special Offer for 2011/2012 Next Generation UPAF Members



Seussical

Saturday, October 1, 2011 at 3:30 p.m.
Todd Wehr Theatre, 929 N. Water Street

Back by popular demand, this musical is as fun for children as it is nostalgic for parents and grandparents. The Cat in the Hat tells the story of Horton, an elephant that resolves to protect all that live on the tiny speck of dust known as Who. Ridiculed by other animals and unwittingly admired by Gertrude McFuzz, Horton soon finds out that his newfound responsibility isn't as easy as he thought. Hold on as this roller coaster of an adventure weaves storylines and characters together in exciting and unexpected ways, introducing you to some of Dr. Seuss's most famous characters along the way.

Ticket price includes performance, a cookie/drink voucher for use at intermission, post-show extended talkback with the cast and a backstage tour.

Next Generation Season Sampler Order Form

Milwaukee Repertory Theater: *Next to Normal*, Dec. 6, 2011

Milwaukee Ballet: *Winter Series*, Feb. 16, 2012

Skylight Opera Theatre: *Sunday in the Park with George*, May 24, 2012

3-pack for \$69! (\$168 value) \$69 x ____ (# of people) = \$ _____

Optional single event ticket price includes pre-show reception.

Next to Normal, 12/6/11 \$25 x ____ (# of people) = \$ _____

Winter Series, 2/16/12 \$25 x ____ (# of people) = \$ _____

Sunday in the Park with George, 5/24/12 \$25 x ____ (# of people) = \$ _____

SubTotal = \$ _____

Special Offer

Seussical, 10/1/11 \$20 x ____ (# of people) = \$ _____

Total = \$ _____

Ticket exchanges are not available.

Name: _____

Address: _____

Email: _____ Phone: (____) ____ - _____

Check enclosed, made payable to UPAF

Charge full amount now \$ _____ to my:

VISA MasterCard Discover Am EX

Expiration date: ____ / ____

Signature: _____

Return by Wednesday, October 21, 2011 to:
Meghan Baskett, UPAF, 929 N Water St, Milwaukee WI 53202

For more information contact
Kerry Doyne at kdoyne@upaf.org or (414) 270-4483.



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